

Get connected.



ProfileRaiserSM

A wise person once said that to excel in public speaking, you must first get into your subject; then you must get your subject into the heart of your audience. But how do you go about identifying and landing speaking opportunities at industry trade shows, conferences—even professional association meetings?

Carabiner's ProfileRaiser program simplifies the process, identifying the right events for your business and monitoring their need for experts to deliver presentations and participate on panels.

STEP 1

Research

Carabiner identifies opportunities on local, regional and national levels that match your business focus and scope. We handle the process of pitching executives in your company as speakers on appropriate business and technology topics.

STEP 2

Submit Proposals

Carabiner develops topic abstracts, speaker bios and other requested materials, delivering them to event managers in accordance with deadlines. We maintain an open communication throughout the process to facilitate placements.

STEP 3

Develop Content

Once speaker placement is achieved, Carabiner also assists in the creation of compelling visual aids and handouts to ensure a successful presentation. As needed, we also provide speaker training for executives.



Corporate decision-makers and influencers in your targeted industries regularly attend networking events to learn about the “latest and greatest” solutions and trends. There is no better way to build awareness for your company than to present to these sought-after groups. Carabiner's ProfileRaiser services make it possible to get your face in front of the crowd and your message to the masses.

ProfileRaiserSM Successes

Carabiner has placed clients as speakers and panel participants at a range of industry and association events, including:

- ASIS International
- Association of Certified Fraud Examiners (ACFE)
- Association Technology Conference
- Atlanta Association of Information Technology Professionals
- Atlanta IT Alliance (AITA)
- Authentication & Online Trust Summit
- COMMON Users Group
- CU InfoSecurity Conferences
- Customer Relationship Management Association (Atlanta chapter)
- Direct Marketing Association
- Email Insiders Summit
- Global Gaming Expo (G2E)
- Global Pharma Manufacturing Summit
- IFSEC
- iMedia Summit's Agency Summit
- IMS VCA (London)
- Information Systems Security Association
- Institute for Enterprise & Innovation (IEI)
- ION Venture Forum
- ISC West
- National Association of College Auxiliary Services (NACAS) National Show
- National Association of Federal Credit Unions (NAFCU)
- Oklahoma State School Boards Association (OSSBA)
- SE Venture Conference
- TechSec
- Texas Association of School Administrators Midwinter Conference
- uConnect

About Carabiner Communications

Carabiner Communications specializes in marketing and public relations services for start-up and high-growth technology companies. Having provided technology PR and marketing services since the early 1980s, the agency has over 500 product launches under its belt, enabling its professionals to quickly hook into the core of your business without the learning curve of other agencies. The Carabiner team is comprised of PR and marketing veterans who have hands-on involvement with a broad range of technology companies, from software and Internet solutions providers to healthcare IT, biotech and medical device firms.



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